



PARTNER INFORMATION

GLOBAL UNION FOR INNOVATIONS, DEVELOPMENT AND EDUCATION	
PIC Number	939816026, OIP E10113916
Full legal name (National Language)	ГЛОБАЛНО ОБЕДИНЕНИЕ ЗА ИНОВАЦИИ, РАЗВИТИЕ И ОБРАЗОВАНИЕ (ГОИРО)
Full legal name (Latin characters)	GLOBAL UNION FOR INNOVATIONS, DEVELOPMENT AND EDUCATION (GUIDE)
Acronym-	GUIDE
National ID (if applicable)	
Department (if applicable)	
Address	str. Bratq Bakston 27, vh. B, et. 7, ap. 17
Country	<i>Bulgaria</i>
Region	<i>Sofia</i>
P.O. Box-	<i>17</i>
Post Code	<i>1618</i>
CEDEX-	
City	<i>Sofia</i>
Website	<i>www.guidebg.net</i>
Email	<i>i.stankov@abv.bg</i>
Telephone 1	+359 893 690 280
Telephone 2	
Fax	



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Type of Organization	Non-governmental
Is your organization a public body?	No
Is your organization a non-profit?	Yes

Background and Experience

Please briefly present your organisation and local associated partners (its type, size, scope of work, areas of specific expertise, specific social context and, if relevant, the quality system used)

GLOBAL UNION FOR INNOVATIONS, DEVELOPMENT AND EDUCATION (GUIDE) was founded by people with passion about the educational process, both as learners and as trainers.

Our main goal is to provide innovative education to the target groups.

The motto in our logo is "WE GUIDE YOU ON THE RIGHT WAY" .

GLOBAL UNION FOR INNOVATIONS, DEVELOPMENT AND EDUCATION (GUIDE) was founded in Sofia, Bulgaria at 2014 by people who are passionate about the educational process, both as learners and as trainers.

Our main goal is to provide innovative educational trainings and make them accessible to a wide group of people.

Our interests are mainly in the field of trainings for developing and improving soft skills, communication skills, teamwork, decision-making, time management and etc. Additionally, we have experience in the field of IT, unemployment of youths NEETs group, social inclusion of minorities and refugees entrepreneurship, ecology, active citizenship and other highly important labor market areas.

In our opinion, education of the above-mentioned areas of expertise is



the right way in order to solve the problems of the following target groups:

- 15 - 19 years old people - basic knowledge is needed in order to help choosing an appropriate profession;
- 19 – 26 years old people - dealing with the high rate of youth unemployment through a various practical trainings;
- 26 and above - without limitation - lifelong learning - applicable to the dynamics of the modern world; challenges of everyday work environment and enhance the feeling of fulfillment;
- minority groups - integration through different trainings; **skills and competencies to help the groups integrate into society.**

GLOBAL UNION FOR INNOVATIONS, DEVELOPMENT AND EDUCATION is a part of **European Educational Federation**.

GLOBAL UNION FOR INNOVATIONS, DEVELOPMENT AND EDUCATION aims to support the active involvement of young people in various areas of public life; to promote personal development and democratic citizenship, volunteering and youth mobility; to support the development of the abilities and potential of young people from different social and ethnic groups, and young people with disabilities. The path to this is participation in various national and international projects, implementation of joint activities in partnerships with other organizations or networks; organizing advocacy campaigns; development and implementation of strategies and programs at local, national and international level. Members of the organization are involved in developing, evaluating and managing various programs and projects in the social sector, Financial management, education, IT,



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entrepreneurship, media, etc. One of the main priorities of the GLOBAL UNION FOR INNOVATIONS, DEVELOPMENT AND EDUCATION is developing international partnerships with similar organizations, active exchange of ideas and best practices, creating a rich network of European partners. We stand for the basic human rights and follow the European moto **"Unity in Diversity"** by promoting European values. We want to be the change for a better future, and believe it' s up to all of us!

What are the activities and experience of your organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?

Our members were in key positions in the organizing and conducting in the yearly conference Business in Practice, organised by AIESEC Bulgaria (the biggest international student organization), lots of international conferences of AIESEC, IEEE, CSR conferences, etc. Public lectures in front of students from several universities in Sofia (capital city of Bulgaria) and several universities in different cities in the country.

We organize is on 1st December the "World Aids Day" where together with partners we inform young people where they can get free testing for HIV, what are the dangers of unprotected sex, how can you get infected and thanks to our strong partnerships, get free condoms where we give them out to the people.

We present companies in events, organized in universities in order to easy finding jobs for young people in our project - business and education together hand in hand. We work actively with student councils with the aim of early career guidance to students in high schools.

The core team of GLOBAL UNION FOR INNOVATIONS, DEVELOPMENT AND EDUCATION consists of seven founders, 10 volunteers and many experts in different fields such as legacy, economic, IT, media, education,



culture, medicine, ecology sport, business. All of them young people of different professional profiles, and each one of them responsible for specific aspect of the projects/activities that we realize or plan.

The target group of our activities are primarily ambitious and enthusiastic young people seeking additional sources for personal and professional development and interested in working on youth projects.

The motto in our logo is "WE GUIDE YOU ON THE RIGHT WAY .

We are experienced in many different spheres of social life. Just as when we were young by our experienced mentors we have guided us and helped to grow both now and one of our goals is to lead young people in the right direction of development, realization and self-affirmation

Our members and volunteers had a chance to participated in international projects in the field of using alternative media in the communities as a tool to handle community issues, Intercultural diversity Conferences, Leadership development seminars, entrepreneurship meetings. We believe each of our members could have great contribution to the project aims and will do their best to actively look for new possibilities for solving current issues. GUIDE was Actively involved in national youth projects and international Youth in Action and Erasmus+ projects, related to social inclusion of MINORITIES, MIGRANTS , intercultural youth exchanges, Training courses related with unemployment of youths, NEETS groups and entrepreneurship, Global Education, Sport.

GUIDE keeps very good relations with Ministry of Labour, Ministry of Education, Ministry of Youth, Agency for Refugees, Agency for people with special needs, municipalities, several commissions in National

Assembly – education, sport, culture, minorities, etc., several national media, different business organizations.

Our partners are national and international NGOs, Economic Policy institute, Sofia security forum, vocational training centres, National Union of Students, the biggest Universities in Bulgaria.

We have been actively involved in all stages of a youth exchange: planning, defining roles and responsibilities of project partners, meetings, preparation, logistics, communication between all partners involved, arranging project timetables, as well as promotion of projects and dissemination of their results through our Internet pages and by organizing informative sessions for the local youth

We will advertise this project in medias, our website and the social network. After the project we will organize sessions with local youth to ensure further dissemination and visibility of the project. The multiplier effect is important for us and our members are ready to help.

Over the years we have created vast networks of young people through which we can easily reach out and disseminate the results of the projects. Thus the message we want to spread can be easily seen and continued.

Our team possess vast experience in the youth sector and the field of youth exchanges and trainings. Each of our members has previous background in the non-governmental sector and has been involved in voluntary activities. Through the numerous projects that we have taken part in, organized and prepared groups for activities abroad under different youth initiatives, we have gained experience and developed a good sight over the youth work. During the years we have gained

significant experience in the fields of event management as well as communication with national and international partners on different organizational levels. All of our team members have significant experience in the NGO sector, as we have worked on integration processes of minority groups, refugees and with disabled people. During the years we have created vast networks of young people through which we can easily reach out and disseminate the results of the projects

In Bulgaria, we applied a projects, related in social inclusion of refugees, youth academy of leadership, developing young entrepreneurs, reform in educational system etc.

The members of the Executive Board of GUIDE have experience in NGOs as key persons. For instance: AIESEC Bulgaria, EESTEC (IEEE), Bulgarian Public Relations Society, Bulgarian Business Leaders Forum, Association of Young Psychologist in Bulgaria "4th April" , Student Council of Technical University, "Youth Innovation and Information Society "AB, etc..

They also have experience as lecturers and trainers.

Ivan Stankov, Founder and President of GUIDE, has been Assistant Professor, Chief Assistant Professor and PhD in Computer Science in the Technical University Sofia for 12 years and Vice-Director of Professional Training Center. He is a member of Bulgarian Academy of Science and Arts. He was a students` mentor by project Students` trainings financed be European Social fund. Almost 2 years he worked at Council of

Ministers, State agency for Information Technologies and Communications in Innovations and Project Management Division. He is a co-founder of the first Bulgarian entrepreneur NGO – “Start Up” . He was a Vice-President in AIESEC, the largest international student organization. He is a member more than 12 years of Bulgarian Public Relations Society. He was a mentor of team, reached local finals in International Competition “Imagine Cup” , organized by Microsoft. He had several specializations in the area of Project Management and Business information systems at: Universitat de A Coruna, Spain; University of Portsmouth, England; University of Aveiro, Portugal. A representative of Bulgaria in the international program of the Federal Ministry of Economy of the Federal Republic of Germany for cooperation between Bulgarian and German business. Member of the Advisory Council on Youth Affairs under the Ministry of Youth and Sports for NEETs, A trainee of the permanent committee of Management of Euro Funds in the National Assembly of the Republic of Bulgaria Member of Sofia Youth Council, advising the Mayor of Sofia , Project Manager of "Education and business hand in hand" , Co-founder of the national project "Business in Action" aims to connect young people and business, Working in a group assisting the temporary committee of the National Assembly of the Republic of Bulgaria, which helps to propose concrete measures and prepare a program that improves the lives of students in the campus.

Ivan Stankov has been working 1,5 years as an IT expert under the project "Support and protection of refugee children (with the focus of unaccompanied minors)", funded by Terre des hommes,

International Red Cross, DFID.

He was a Board member of Management body in lots of national and international projects.

He has been managed several projects by KA2 and KA3 related with youth empowerment and digital entrepreneurship .

Penka Doneva – Senior Expert at Investment Unit at Municipality of Stara Zagora. She worked more than 10 years in a Sustainable Development and EU Integration Department and was responsible for writing and implementation of a lot of different projects. Former volunteer at Red Cross – Varna and ASHA. More important planned and implemented projects for which she was responsible are: “Together forward” - for young people from ethnic minorities at risk; “Reconstruction of Old People Home” , “From social welfare to providing employment” , “Energy renewal of Bulgarian homes” , “Creating a centre for temporary accommodation” , “Increasing the capacity of the Regional Museum of History – St.Zagora and Regional Library “Zaharii Knayazheski” , creating a “International Youth Centre for work with children and Young People at Risk in St.Zagora” , and she have been answered for some time for implementation of the documentation from Bulgarian side of the projects “Histography” and “Youth Win” . For these years she have been part of a lot of different EU seminars and courses.

Milena Krasimirova, The administrative secretary and co-founder was Educational Manager at M3 College, full licensed center for professional education in PR, Marketing and Business Communications. She is a member in Bulgarian PR Society and main consultant of 9 Academy and The Duke of Edinburg`s International Award. She was a part of a Student

Government.

Aleksandar Nikolov, co-founder and Vice-President has a master degree in Public relations. He was also a part of Business Club of Sofia University. He is actively involved in many other organizations and non-formal groups and famous for his partnership building skills. He has a great experience in organizing congresses and conferences, more than 7 years.

Georgi Tsochev, Member of GUIDE and an Asissit. Prof. almost 7 years in Technical University of Sofia. He participated in several international IT projects, financed by 6th, 7th Framework programs and Horizont 2020, EU Comission. He is responsible fro IT infrastructure in Technical University of Sofia. He is a manager in IT company. He is co-founder of Training Center IT Careers.

He is an experienced expert in cyber security area.

Vesna Nencheva is a psychologist and extremely experienced with over 25 years of experience in the field of conflict resolution, organizing and conducting trainings on a number of current topics - such as conflict resolution, working in a multicultural environment, coaching, etc .She has been working in a great number of national and international projects related to violence against children, integration of refugees and minority groups into the Bulgarian Red Cross, the Council of Refugee Women, the UN, etc.

We have lots of associated experts working as lead experts in all fields of our social life – Education, Culture, active citizenship, social inclusion of minorities and refugees, financial, Sport, ecology, IT, medicine, legacy, accounting etc.



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	All of them were actively participated in youth exchanges, seminars, training courses, partnership building activities, networking, policy making			
Have you participated in a European Union granted project in the 3 years preceding this application?				
If yes, please fill the details	EU Programme	Year	Project Identification or Contact Number	Applicant/Beneficiary Name
	ERASMUS+ KA1 Youth Exchange Project	2014	2014-2-TR01-KA105-012443	Project: Climb the summit friendship Organization coordinator: Karaman Youth Club Country: Karaman, Turkey
	ERASMUS+ KA1 Project, TC	2015	2015-1-IT03-KA105-005414	Project: NEETs on the Employment Path Organization coordinator: Next Stop Europe Country: Rimini, Italy
	ERASMUS+ KA1 Youth Exchange Project, TC	2015	2015-2-R001-KA105-015300	Project: Youth can do it Organization coordinator: Asociatia Euroeduas Country: Romania

ERASMUS+ KA1 Youth Exchange Project, TC	2015	2014-3-IT03- KA105-004344	Project: Contact Making Seminar New prospects for Minorities and Inclusive Organization coordinator: EURONET Country: Potenza, Italy
ERASMUS+ KA1 Project, TC	2015		Project: Global Responsibility Education - Contact Making Event Organization coordinator: Inter College Country: Danmark
ERASMUS+ KA1 Youth Exchange Project, TC	2015		Project: Training Of Trainers - Youth For Global Responsibility Organization coordinator: Inter College Country: Danmark
ERASMUS+ KA1 Youth Exchange Project	2016	2015-3-TR01- KA105- 024214	Project: Understanding a toll of discovering ourselves Organization coordinator: CEDES Country: Erbaa, Turkey
ERASMUS+ KA1 Youth Exchange Project, TC	2016	2016-1-DE04- KA105-013826	Project: Non-formal education against unemployment Organization coordinator: Smile Informal Group Country: Flensburg, Germany

	ERASMUS+ KA1 Youth Exchange Project, TC	2016	2016-2-ES02- KA105-008462	Project: Real deeds in problematic fields Organization coordinator Espai d' inclusió i formació casc antic (EICA) and Factor Escucha Country: Barcelona, Spain
	ERASMUS+ KA1 Youth Exchange Project, TC	2016		Project: Rites-Respect, Integration And Tolerance In European Sport Country: Italy
	ERASMUS+ KA1 Project, TC	2017	2016-1-TR01- KA105-031662	Project: Future Trainers and Facilitators of Young Immigrants and Asylum Seekers Organization coordinator: Young Social Scientist Country: Istanbul, Turkey
	ERASMUS+ KA1 Youth Exchange Project	2017	2016-3-SK02- KA105-001111	Project: Hand in hand for health Organization coordinator: Informačno poradenské Centrum Rómov Country: Slovakia
	ERASMUS+ KA1 Project, TC	2017	2016-3- ES02-KA105- 009002	Project: Path to Success Organization coordinator: Association Jóvenes Solidarios

				Country: Arena de San Padro, Spain
	ERASMUS+ KA1 Project, TC	2017	2016-3-RO01- KA105-035498	Project: Non-formal education for youth involvement Organization coordinator: Asociatia CPDIS Country: Slatina, Romania
	ERASMUS+ KA1 Youth Exchange Project, TC	2017	2016-3-IT03- KA105-009705	Project: Active European Citizenship Open to the World Organization coordinator: Asociatia O.P.E.S. Italy Country: Rome, Italy
	ERASMUS+ KA1 Project, TC	2017		Project: ToT Let's play a game Organization coordinator: Freeminds in action and CEDES Country: Favara, Italy
	ERASMUS+ KA1 Project, TC	2017	2017-2-DE04- KA105-015358	Project: We CAN Organization coordinator: International Association for Peace and Democracy Development Country: Germany
	ERASMUS+ KA1 Project, TC	2017	2017-1-PL01- KA105-036540	Project: All together - in all inclusive sports Organization coordinator: TSD Sport club

				Country: Poland
	ERASMUS+ KA1 Project, TC	2017	2017-1-PT02- KA105-003989	Project: Drawing the Future – International Contact Seminar promoting Social Inclusion and Diversity Organization coordinator: APOGESD Country: Viseu, Portugal
	ERASMUS+ KA1 Project, Youth exchange	2018	2017-2-DE04- KA105-015358	Project: We CAN Organization coordinator: International Association for Peace and Democracy Development Country: Germany
	ERASMUS+ KA1 Project, Youth exchange	2017- 2018	589823-EPP-1- 2017-1-AM- EPPKA2-CBY-EP- CSF	Project: Bridging entrepreneurship and ICT divide (E-ICT) Countries of partner organizations: Armenia, Bulgaria, Netherland, Italy, Greece, Poland
	ERASMUS+ KA1 Project, Training Course	2018	2018-1-TR01- KA105-057779	Project: Social Inclusion of Refugees Country: Turkey Young Initiative Education, Youth and Sport Club Association
	ERASMUS+ KA1 Project, Capacity Building	2019		Project: “4Ps for Youth: Public, Popular, Progressive and Productive” Venue Country: Italy, Germany, Armenia

	ERASMUS+ KA1 Project, Training Course	2019	Nº 2019-1- MK01-KA105- 060188	Project: STOP Violence Country: Macedonia
	ERASMUS+ KA1 Project, Training Course	2019	2018-3-IT03- KA105-014712	Project: GET YOUR HORIZONS EXPANDED!" – LIFE ACTION PLANNING ROLE GAME STEREOTYPES & CRITICAL THINKING Country: Italy Youth Europe Service
	ERASMUS+ KA1 Project, Youth Cultural Exchange	2020	2019-2-IT03- KA105-016337	Project: SPORTEgration Country: Italy
	ERASMUS+ KA1 Project, Training Course	2020	2019-3-IT03- KA105- 017178	Project: kHik it - Strategies to engage socially isolated youngsters Associazione AKIRA Country: Italy
	ERASMUS+ KA1 Project, Training Course	2020	2020-1-FR02- KA105-017059	Project: On The Move Coordinator: Comité de Liaison Diagonal, Association DRONI Country: Georgia
	ERASMUS+ KA1 Project, Training Course	2020	2020-1-FR02- KA105- 017271	Project: Skepsis- critical thinking tools NGO Logos and AFRL France Country: France
	Erasmus+ and European Solidarity	2020	2020-3-FR02- KA105-	Project: Conjunctions- Fighting Discrimination and Social Exclusion in Youth Work



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	Corps		018209	NGO Cercle Augustin d'Hippone Country: France
	Erasmus+ and European Solidarity Corps	2020	2020-2-FR02-KA105-017637	Project: TOGETHER WE CAN DO BETTER NGO Association Euro-Méditerranéenne Des Exchanges, Volontariats, Evénements (Euro-Med Eve) Country: France
	Erasmus+	2020	2020-2-FR02-KA105-017638	Project: Sport is superpower NGO Association Euro-Méditerranéenne Des Exchanges, Volontariats, Evénements (Euro-Med Eve) Country: France
	Erasmus+	2020	2020-2-IT03-KA105-018867	Project: Sport Make the change NGO Euro-Mediterranean Association of Exchanges Volunteers Events Country: Italy
Erasmus+ and European Solidarity Corps	Erasmus+	2020	2020-3-IT03-KA105-020291	Project: Plan It Be it Plan "B" NGO FREEMINDS IN ACTION Country: Italy

Legal Representative

Title	Mr.
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Global Union for Innovations, Development and Education

Gender	Male
First Name	Ivan
Family Name	Stankov
Department	Board of the organization
Position	President
Email	i.stankov@abv.bg , i.stankov@guidebg.net
Telephone1	+359 893 690280
If the address is different from the one of the organization please fill the following parts	
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